

Power up green export skills

6.5.2022 at 13.00-17.00



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ACTCAMP

VIVA Webinar Programme

- 13.00** → Motivational speech, *Pekka Heino, Senior Advisor, ICC*
- 13.10** → Demo 1 - How can an SME practice international trade agreement negotiations in virtual reality?
- 13.30** → Demo 2 - How can an SME train personnel about sustainable supply management in virtual reality?
- 13.50** → Keynotes and Characteristics of International Trade in 2022 - What to foresee in the coming years
Jukka Kuusala, Head of Corporate Banking, Handelsbanken
- 14.30** → Brainstorming: Pros & cons of demos and further development of WondaVR training environment inspired by keynote speech.
- 14.50** → **Break: Grab a coffee or take a power nap**
- 15.00** → An SME´s Tips for Success and Avoidance of Rabbit Holes - How VR supports international marketing, sales and training, *Jukka Manner, CEO, Sparklike Oy*
- 15.15** → 3DBear lifehacks for WondaVR
- 17.00** → End of event

More detailed information
and enrolment:

www.vivaboost.fi

